

Better Communities. Bigger Dreams. Brighter Futures.

BILL SNYDER, CO-CHAIR

MARK PARKINSON, GOVERNOR

For Immediate Release: August 13, 2009

Ella Todd, Director 785.296.8873

Coaching Legends Challenge One Another to Recruit More Mentors

Coaches Bill Snyder and Tom Osborne issue 2009 Coaches' Challenge

Kansas State University's head football coach, Bill Snyder, and Nebraska's former head football coach, Tom Osborne, are competing once again as part of the 2009 Coaches' Challenge – a friendly wager to see which state, Kansas or Nebraska, can recruit the most new mentors during the 2009 football season.

"Both on and off the football field, caring role models are making a tremendous difference in the lives of our young people," Snyder said. "That is why I ask every young Kansan to join me in this Challenge by signing up to mentor a young person today."

The 2009 Coaches' Challenge runs from August 1 to November 21 when the winner is announced at the K-State vs. Nebraska football game in Lincoln, NE. Last year Kansas won the challenge, recruiting over 5,000 new mentors for the state.

Currently there are thousands of young Kansans, especially young males, in need of a caring role model. In as little as an hour a week, an individual can offer the support and guidance these young people need to succeed.

Interested Kansans can visit <u>www.KansasMentors.org</u> to learn more about mentoring and to connect with over 175 mentoring programs statewide.

The 2009 Coaches' Challenge is hosted by Kansas Mentors and Nebraska's TeamMates Mentoring Program. For more information visit www.KansasMentors.org or call (785) 296-8873.

###